

Adding Service-Learning to your LinkedIn

Below you will find three options for including service-learning projects on your LinkedIn. The first option is to list it under the “Activities & Societies” Section of your profile. Use this strategy if you would like to give a quick overview of projects that you worked on while at Brock University.

The second option is using the “Projects” Section. Use this strategy if you would like to list your projects on your profile as separate headings and go into more detail about the work that you have done.

The third option is applicable to service-learning that is done voluntarily, typically outside of class time.

Option 1: “Activities and Societies” Section

On the “Education” portion of your profile, click on “Add Activities and Societies”. Once you are in editing mode, you can list your experiences in bullet form. Please see below for a few options of how to list your experiences in this section.

- a. First method of listing a project is applicable when the Industry Partner has granted permission for students to share their experience on their resume/portfolio.
- b. Second method of listing a project is applicable if you were chosen to present to the industry partner, apart from class time. (Ex. Every group presented to their professor, but a select few were chosen to present to the industry partner).
- c. The third method of listing a project is applicable when the industry partner has NOT granted permission to share information about the project; this is when you can use generic terms to discuss the project that you had completed. (Ex. Industry partner has created a new product and does not want information leaked because it has not launched yet.)

Education

School *
Brock University [Change School](#)

Dates Attended
- ▾ - ▾ Or expected graduation year

Degree

Field of Study

Grade

Activities and Societies

- Completed a real-world project for (insert company name), created and presented (insert project topic) to the executive director of the company.
- Chosen as one of three groups to present to (Company name) for a service-learning project.
- Completed a (insert project topic) to a local company as part of a service-learning project.

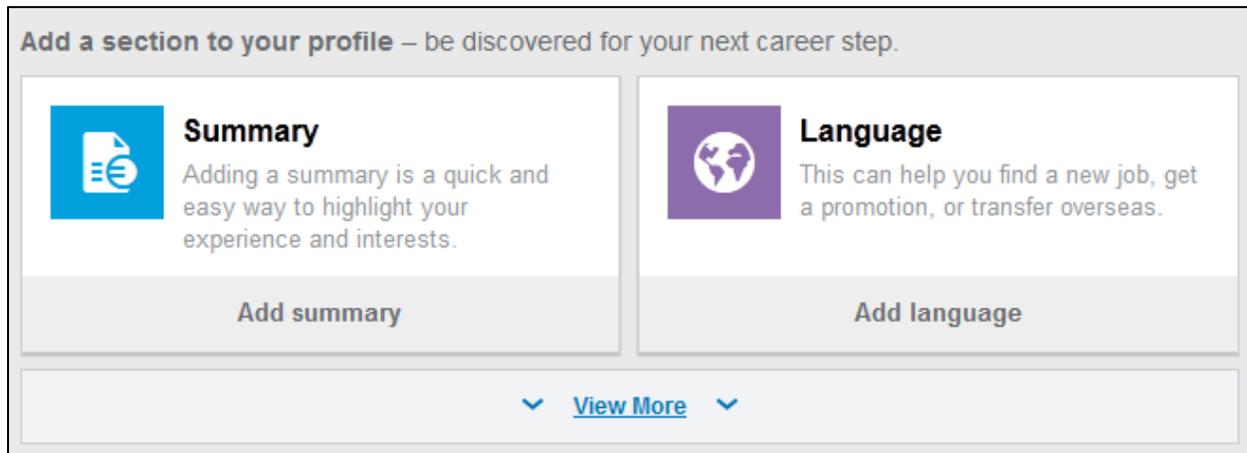
Examples: Alpha Phi Omega, Chamber Chorale, Debate Team

Description

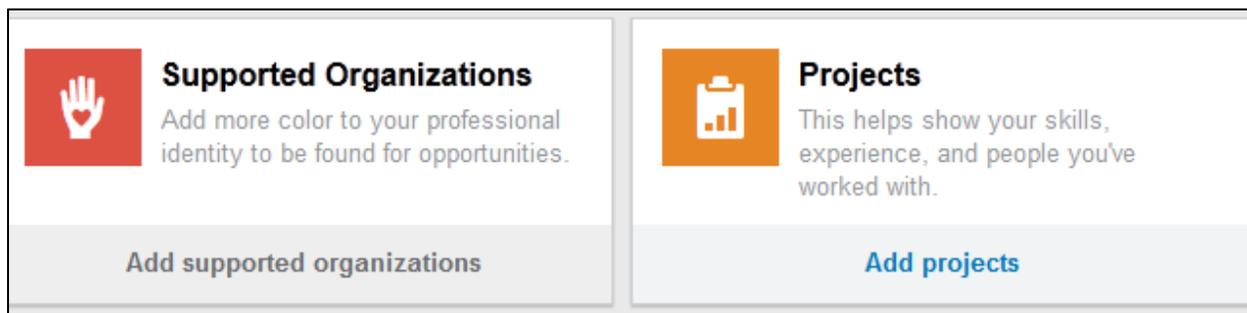
[See examples](#)

Option 2: “Projects” Section

If you have completed multiple projects and would like to go into more detail about your experience, you can use the “Projects” section rather than “Activities and Societies”. The “Projects” section can be accessed by selecting the “Edit Profile” option, click on “View More” to access further options for your profile.



Once you have selected “View More”, scroll down to the “Projects” section and click on “Add projects”.



Fill in the appropriate boxes with information about your project(s). Be sure to only include information that you have been given permission to present. Do NOT disclose any proprietary information about the company that you have worked with.

Your projects will now show up as a separate section on your LinkedIn profile. See below for how to add information to your Profile section.

Projects
+ Add project ↑ ↓

Name *

Occupation

Date [Switch to date range](#)

Project URL

Team Member(s) *

+ Add team member

Drag to reorder contributors.

Description

- Description of project, depending on how much information you are allowed to share.

- Team members from your project can be added above.

Add project

Option 3:

“Volunteering” Section

If you have volunteered for a placement or service-learning opportunity, you can list this in the “Volunteer” section. This can be accessed the same way as “Projects”.

There are two options when listing volunteer experience:

Volunteer
+ Add volunteer experience ↑ ↓

How would you like to donate your time and talent?

Joining a nonprofit board ?

Skills-based volunteering (pro bono consulting) ?

Add volunteer experience

For service-learning volunteering, the second option of “skills-based volunteering” is more relevant.

Volunteer

+ Add volunteer experience



Organization *

Organization Name

Role *

Service-Learning Accounting Clerk

Cause

Education ▼

Date Range [Switch to single date](#)

January ▼ 2016 ▼ – Present

I currently volunteer here

Description

- Volunteered one day a week at (Insert company name) managing accounts payable and accounts receivable.

Save

Cancel