

## **A. Formal education**

University of British Columbia, Ph.D., 2005.  
University of British Columbia, M.A., 2000.  
University of Lethbridge, B.A., 1999.

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## **B. Academic distinctions and awards**

Brock SSHRC Institutional Grant, Fall 2010.  
New Faculty Research Startup Grant, 2004.  
Social Sciences and Humanities Research Council of Canada Doctoral Fellowship, 2003-04.  
A.D. Scott Fellowship in Economics, 2002-03.  
The University of Lethbridge Faculty Association Academic Scholarships, 1996-99.  
The University of Lethbridge Scholarship, 1998.

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## **C. Academic positions held**

CCOVI Fellow, 2010-Present.  
Brock University, Assistant Professor, 2005-Present.  
Brock University, Lecturer, 2004-05.  
University of British Columbia, Lecturer, 2003-04.  
University of Lethbridge, Lecturer, 2001 and 2003.

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## **D. Creative/scholarly activities**

### **1. Publications**

#### a) Monographs:

1. Studies on Price Discrimination in Imperfectly Competitive Markets. Saarbrücken: VDM Verlag Dr. Müller, 2008.

#### b) Papers in peer-refereed journals:

1. "Coupons and 'Everyday Low Prices': Price Competition with Multiple Instruments," *Canadian Journal of Economics*, 36 (2003), 443-462.
2. "On the Revelation of Provenance in Online Wine Auctions," *Journal of Wine Economics*, 4 (2009), 166-184.
3. "What is Making Investment in the Texas Vineyard Industry Tick? A Real Options Analysis of Entry and Exit" (Joint with Don Cyr and Roger Hanagriff), *Journal of Wine Economics*, 5 (2010), 236-255.

4. "Eco-Labels as a Signal of Quality," forthcoming, *Journal of Wine Economics*.
5. "A Semiparametric Hedonic Pricing Model of Ontario Wines" (Joint with Don Cyr, Joseph Kushner and Tomson Ogwang), forthcoming, *Canadian Journal of Agricultural Economics*.

d) Presentations:

1. "Eco-Labels and Consumer Informativeness"  
Fifth Annual Meeting of the American Association of Wine Economists (Bolzano, 2011)
2. "The Pricing of Organic Wines"  
CCOVI Lecture Series (St. Catharines, 2011)
3. "Price Competition in Markets with Ethical Niches"  
Fourth Annual Meeting of the American Association of Wine Economists (Davis, 2010)
4. "On the Adoption of Green Technology as a Signal of Quality"  
Third Annual Meeting of the American Association of Wine Economists (Reims, 2009)
5. "Economic Hysteresis in the California Vineyard Industry: A Real Options Analysis of Entry and Exit" (Joint with Don Cyr, Ian Malone and Andrea Wendel)  
Third Annual Meeting of the American Association of Wine Economists (Reims, 2009)
6. "The Desirability of Expert Advice"  
Competition Bureau of Canada (Ottawa/Gatineau, 2007)
7. "Efficiency in Optimal Auctions with Common Uncertainty"  
Canadian Economic Theory Conference (Vancouver, 2005)  
Canadian Economics Association 40th. Annual Meetings (Montreal, 2006)  
University of Guelph (Guelph, 2006)
8. "Reward Programs and Entry Deterrence"  
Brock University (St. Catharines, 2005)  
Canadian Economics Association 39th. Annual Meetings : Phelps Centre for the Study of Government and Business sponsored invited presentations in Competition Policy (Hamilton, 2005)
9. "Nonlinear Pricing with Collusive Consumers"  
Brock University (St. Catharines, 2004)  
Concordia University (Montreal, 2004)  
Drexel University (Philadelphia, 2004)  
University of Manitoba (Winnipeg, 2004)  
Competition Bureau of Canada (Ottawa/Gatineau, 2004)  
Charles Rivers Associates (Toronto, 2004)

10. “Nonlinear Price Competition with Loyal Consumers”  
Canadian Economics Association 37th. Annual Meetings (Ottawa, 2003)  
Canadian Economic Theory Conference (Vancouver, 2003)

## 2. Work in progress

### a) Articles:

1. “Price Competition with Devoted Ethical Consumers” (“Revise & Resubmit” requested)
2. “On Mitigating Price Undertaking” (Joint with Kazutaka Takechi)
3. “The Pricing of Collectible Goods”
4. “Technological Diffusion in the Presence of Social Resistance” (Joint with J-F Lamarche)
5. “Economic Hysteresis in the California Vineyard Industry: A Real Options Analysis of Entry and Exit” (Joint with Don Cyr, Ian Malone and Andrea Wendel)
6. “Reward Programs and Entry Deterrence”
7. “On the Existence of Continuously Differentiable Mechanisms in Multidimensional Screening Problems”
8. “Stochastic Approach to the Gini Index with Applications to Regional Inequality in China” (Joint with Tomson Ogwang and Na Gao)
9. “Solution Concept for Symmetric  $n \times n$ , Additive, and Homogeneous Multidimensional Screening Problems”
10. “Implementing the Optimal Auction for a Customizable Good”
11. “An Axiomatic Approach to Luck”
12. “Huh? (Or Communication with an Ambiguous Language)”

### b) Manuscript:

1. “Towards Advanced Economic Theory” - In progress

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## E. Teaching and learning activities

### 1. Courses Taught

- Undergraduate

1. ECON2P21 - Intermediate Microeconomics I (3 Times)  
Winter 2005 (50), Winter 2006 (50), Winter 2007 (48)
2. ECON2P30 - Foundations of Economic Analysis (3 Times)  
Winter 2010 (52), Fall 2010 (88), Winter 2011 (75)

3. ECON3P06 - Industrial Organization I (4 Times)  
Winter 2007 (31), Fall 2008 (26), Fall 2009 (18), Fall 2010 (29)
4. ECON3P16 - Industrial Organization II (1 Time)  
Winter 2005 (17)
5. ECON3P60 - Directed Studies in Economics (2 Times)  
Fall 2010 (2), Winter 2010 (1)
6. MATH/ECON3P73 - Game Theory (5 Times)  
Fall 2005 (15), Fall 2006 (15), Fall 2007 (10), Fall 2008 (14), Fall 2009 (6)
7. ECON3P91 - Mathematical Economics (7 Times)  
Fall 2004 (50), Fall 2005 (94), Fall 2006 (69), Fall 2007 (62), Fall 2008 (61), Fall 2009 (43), Fall 2010 (12)
8. ECON3Q91 - Mathematical Methods in Economics (1 Time)  
Winter 2010 (39)
9. ECON4P34 - Economics of Information (1 Time)  
Winter 2010 (7)

- Graduate

1. ECON5N03 - Mathematics and Statistics for Economists (1 Time)  
Summer 2006 (12)
2. ECON5N11 - Mathematics and Statistics for Economists (1 Time)  
Summer 2007 (13)
3. ECON5P01 - Microeconomic Theory (3 Times)  
Fall 2005 (10), Fall 2006 (12), Fall 2007 (13)

## 2. Graduate students supervised

Ms. Na Gao (Joint with Tomson Ogwang) - Summer 2007  
 Ms. Xiying Song (Joint with Tomson Ogwang) - Winter 2008  
 Mr. Yinan Chen - Summer 2008  
 Mr. Kwame Nti (Joint with Tomson Ogwang) - Summer 2008  
 Ms. Yuanyuan Zhou (Joint with Tomson Ogwang) - Winter 2009  
 Mr. Saeed ur Rehman Rana (Joint with Tomson Ogwang) - Winter 2010  
 Ms. Qin Hongxia (Joint with Tomson Ogwang) - Fall 2010  
 Mr. Xingchen Liu (Joint with Tomson Ogwang) - Winter 2011  
 Ms. Yuwen Qiu (Joint with Tomson Ogwang) - Winter 2011

## 3. Contributions to learning seminar

New Faculty Preparation Day (CTLET) - Fall 2004  
 A crash course on L<sup>A</sup>T<sub>E</sub>X2e - Fall 2005  
 Designing Course Outlines (CTLET) - Fall 2010

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## F. University/Community service

### 1. Departmental committees

Research Seminar Committee - 2004 - 2010

Graduate Studies Committee - 2004 - 2008 and 2009 to Present  
Recruitment Committee - 2005-2006 and 2008-2009  
Computing Committee - 2008-2009

**2. Non-teaching/research service**

Ontario University Fair - 2007, 2009, 2010